



Thank you for considering a Community Partnership with Be a Part of the Conversation to bring informative and interactive educational programs addressing substance use, misuse and addiction. By working together, we hope to increase awareness and remove stigma in order to clear the way for a culture of support and growth.

On the following pages, you will find information about the history and mission of Be a Part of the Conversation. You will also learn about our services, programming options, and format. Finally, you will find a Program Menu, which lists topics most often addressed at our events. If it is determined that another topic would be beneficial to a particular population or to address a growing concern, we are happy to work with the Community Partner to customize a program to meet those needs.

Our services and corresponding fees are listed on the last page. If you have any questions, or would like to discuss a customized agreement, please do not hesitate to contact me.

Thank you, and I look forward to working with you to increase awareness about substance use, misuse and addiction.

Sincerely,

Kim Porter, CFRS
Executive Director, Be a Part of the Conversation
kim@conversation.zone • (c) 215-416-5604

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be a part of the **CONVERSATION**SM



Thank you for considering a Community Partnership with Be a Part of the Conversation. We welcome the opportunity to bring informative and interactive educational programs addressing substance use, misuse and addiction to your community.

By working together, we hope to increase awareness and remove stigma in order to clear the way for a culture of support and growth.

Looking back: Be a Part of the Conversation's 2018-2019 year at-a-glance

- 40 programs
 - 31 community programs (hosted by schools, churches, municipalities and more)
 - 9 private programs (professional development, county offices, student workshops and assemblies with guest professionals, business events, Rotary clubs, faith organizations)
- 29 locations
 - 12 topics
- 4,500+ attendees





Let's work together to create a culture of awareness & support!

Be a Part of the Conversation presents interactive programs that increase awareness and reduce stigma surrounding substance use, misuse and addiction. If you are an educator, community leader, health care provider, or if you represent an organization that recognizes the benefit of having meaningful conversations about substance use, and its affects on individuals and their families, we invite you to join us!

Our Mission

Be a Part of the Conversation addresses substance use, misuse and addiction and its impact on individuals and their families by building a culture of awareness and support.

General Information

Be a Part of the Conversation is a nonprofit organization that creates dialogues about substance use and its impact on individuals and their families. Through guest speakers, panels, educational workshops, and parent support meetings, the Conversation involves all members of the community to foster open communication about a subject that is often shrouded in fear and shame. The Conversation aims to remove stigma in order to clear the way for a culture of support and growth.

Our History

Be a Part of the Conversation was created in the spring of 2011 in the Hatboro-Horsham School District with the support of community members and area professionals. In an effort to raise awareness about the effects of alcohol and other drug use, school and community leaders came together to form a new initiative with the shared goal of raising awareness and understanding about substance use, misuse and addiction.

Recognizing the potential to expand this initiative into other communities, Hatboro-Horsham School District administrators transferred the intellectual property known as Be a Part of the Conversation to our current organization on August 1, 2014.

Be a Part of the Conversation was granted its Articles of Incorporation with the State of Pennsylvania on June 11, 2014.

We have been recognized as a nonprofit, 501(c)3 organization by the United States Internal Revenue Service since February 2015. EIN No. 47-1233578.

Be a Part of the Conversation is registered with the U.S. Patent & Trademark Office. Registration No. 4747759.

Key Components to Be a Part of the Conversation Programs

- Attendees at our programs are considered "Participants," as they are meant to be engaged in the topic at hand through the facilitated breakout groups and Q&A that are the hallmark of our events.
- We offer Resource Tables at no charge to area service providers, including governmental agencies, nonprofit organizations, treatment providers, and other entities that provide supportive services to those in need of resources and information. We have seen our participants collect information and engage with these providers at a time when they are gaining valuable knowledge and are open to reaching out for help.
- Optimum attendance is typically between mid-September and early May.
- We will meet periodically with our Community Partner to determine topics that will address local needs and concerns, as well as establishing a calendar of events based on mutual availability.

Contact Information

Office: 1225 Montrose Avenue, Bryn Mawr, PA 19010 • Mail: P.O. Box 8, Horsham, PA 19044
www.conversation.zone • 267-629-2214 • info@conversation.zone

Be a Part of the Conversation will provide:

• Community or School-Hosted Events

- Extensive research has taught us that, when family members are informed and aware of the risk factors associated with substance use, and they are equipped with healthy communication skills and boundaries, the outcomes for dependent or addicted loved ones are dramatically improved.
- Our audience is typically a combination of family members, treatment providers, people in recovery from addiction, educators, and members of law enforcement. Our community programs draw between 20 and 120 participants.
- We have amassed a dedicated team of Facilitators who are unpaid community volunteers and are committed to helping others by leading small break-out groups immediately following each of our presentations.
- Our format features panelists, guest professional speakers, and/or Powerpoint presentations, which are followed by the aforementioned facilitated break-out groups, then a Q&A with the presenter(s).
- Depending on the topic and venue, Be a Part of the Conversation will provide the following:
 - programming (topic, preparation of data/research/lived experience)
 - securing a venue and technical provisions as needed
 - marketing via conversation.zone website, social media, email blasts
 - booking guest speakers and panelists
 - recruitment of volunteer Facilitators
 - supportive take-home materials
 - resource providers in attendance
 - light refreshments provided for some community events
 - follow-up communication directing participants to supportive information (website, emails)

• Faculty In-service or Professional Development Presentation

- Through faculty in-service days, our goal is to “educate the educator” about the developing brain, as well as risk and protective factors for young people. Athletic coaches and others are made aware of the risks of prescribed opioids as a result of an injury.
- One demonstrable outcome has been the self-disclosure of faculty and staff members, indicating the need for help for a family member or friend. Many educators have pursued treatment options for their loved ones as a result of increased awareness and education.

• Other program options:

- A “Mock Teen Bedroom.” An interactive display that provides education and awareness about the often concealed or misunderstood signs of substance use.
- Parent/Principal Forum. At the school district’s discretion, Be a Part of the Conversation is available to talk with a small group of parents about a variety of topics related to substance use, misuse and addiction.

Our Community Partner will provide:

- outreach to constituency
- access to social media site managers
- venue support when applicable
- staff presence at events when applicable



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Agreement Options & Fees	
<u>Service</u>	<u>Fee</u>
<p>Full Community Partnership</p> <p>Three community events focusing on topics from our Program Menu, or a Program(s) to be developed jointly by BPOC and the Community Partner. Also includes one in-service or professional development presentation.</p>	\$8,000 plus expenses per program
<p>Stand-Alone Program</p> <p>A single event focusing on a topic from our Program Menu, or a Program to be developed jointly by BPOC and the Community Partner.</p>	\$3,000 plus expenses per program
<p>Optional Programs</p> <ul style="list-style-type: none"> • “Mock Teen Bedroom” guided display. • Parent-Principal Forum • Professional Development Presentation 	<p>\$1,000 per scheduled program</p> <p><i>*A reduced rate of \$500 applies to a “Mock Teen Bedroom” display that accompanies another community program.</i></p>



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PROGRAM MENU

Topic	community program	school-hosted program	workplace program	guest speaker (discretionary)
Addiction 101: It can happen to anyone.	●	●	○	*●
Cannabis (it's complicated)	●	●	○	*●
Clearing the Air: Vaping / Nicotine / Marijuana	●	●	○	*●
Embracing the Consequences	●		○	*●
From Rx to Heroin (Health Care Professionals)	●		○	*●
Have You Had the Conversation? (for K-5 parents)		●	○	
Identity	●	●	○	*●
Isolation: The New Drug of Choice	●	●	○	*●
Kids & Stress	●	●	○	*●
Marijuana, the Developing Brain & Behavior	●	●		*●
Media, Messaging & Youth	●	●	○	*●
Mock Teen Bedroom	○	○	◐	
Navigating the Maze of Addiction & Mental Health	●	●	○	*●
Parent/Principal Forum		○		
Parents' Guide to Teenagers & Substance Use	●	●	○	*●
Pathways to Recovery	●		○	
Professional Development/Faculty Inservice		○	○	
Shining a Light on the Opioid Epidemic	●		○	*●

Please note:

We also can create or customize topics based on the needs and interests of your community.

● \$3,000

○ \$1,000

◐ \$500

* additional fees may apply



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\$8,000

Our annual **Community Partnership** includes three Community Programs and one Professional Development program.